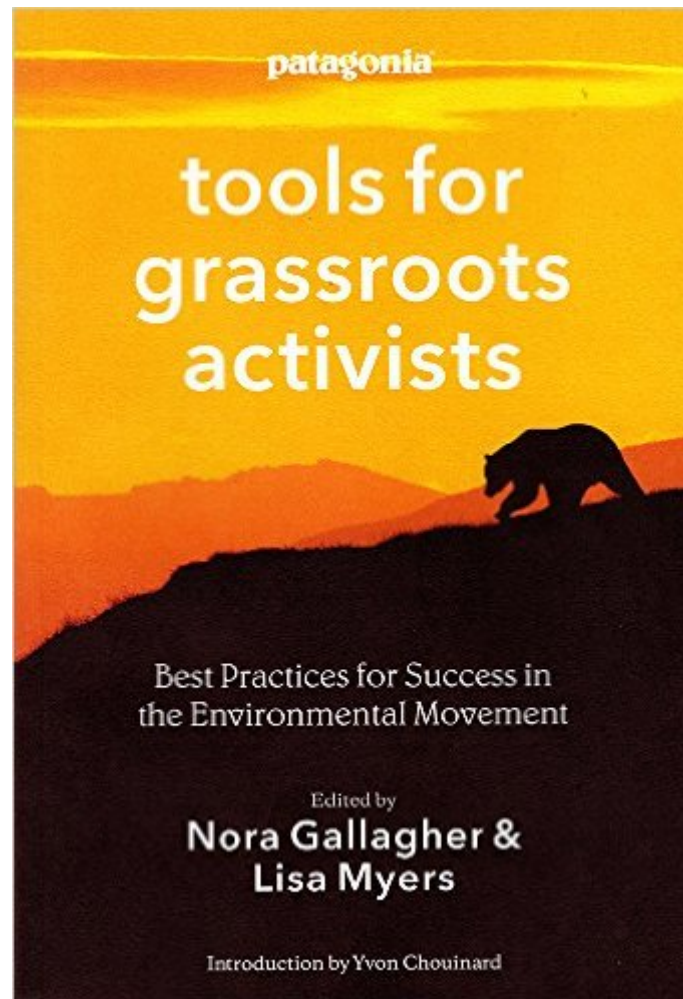


The book was found

Patagonia Tools For Grassroots Activists: Best Practices For Success In The Environmental Movement



Synopsis

For over twenty years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools best wisdom and advice into a book, creating a resource for any organization hoping to hone core skills like campaign and communication strategy, grassroots organizing, and lobbying as well as working with business, fundraising in uncertain times and using new technologies. Patagonia hopes the book will be dog-eared and scribbled in; a solid, inspiring guide and reliable companion. The book is organized in two sections: Strategies, and Tools. Each chapter, written by a respected expert in the field, covers essential principals as well as best practices. A hands-on case study accompanies each chapter and demonstrates the principles in action. Sprinkled throughout are inspirational thoughts from acclaimed activists, such as Jane Goodall, Bill McKibben, Wade Davis, Annie Leonard, and Terry Tempest Williams. An activist's companion in the environmental movement.

Book Information

Paperback: 288 pages

Publisher: Patagonia (February 16, 2016)

Language: English

ISBN-10: 1938340442

ISBN-13: 978-1938340444

Product Dimensions: 6.5 x 1.2 x 9.4 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #327,877 in Books (See Top 100 in Books) #185 in [Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Political Advocacy](#) #259 in [Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Environmental Policy](#) #339 in [Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities](#)

Customer Reviews

Practical information for anyone to use. If we don't become engaged in solving problems, we have no reason to complain.

[Download to continue reading...](#)

Patagonia Tools for Grassroots Activists: Best Practices for Success in the Environmental

Movement We Are Market Basket: The Story of the Unlikely Grassroots Movement That Saved a Beloved Business The South American Table: The Flavor and Soul of Authentic Home Cooking from Patagonia to Rio de Janeiro, With 450 Recipes (NYM Series) UNEXPECTED: 30 Years of Patagonia Catalog Photography In Patagonia (Penguin Classics) The Responsible Company: What We've Learned From Patagonia's First 40 Years Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Appropriate: The Houses Of Joseph Esherick (Environmental Design Archives at the University of California, Berkeley Series) (Environmental Design Archives ... University of California, Berkeley Series Making Salmon: An Environmental History of the Northwest Fisheries Crisis (Weyerhaeuser Environmental Books) Living with the Earth, Third Edition: Concepts in Environmental Health Science (Living with the Earth: Concepts in Environmental Health Science) 101 Movement Games for Children: Fun and Learning with Playful Movement (SmartFun Books) Teaching Movement & Dance: A Sequential Approach to Rhythmic Movement The New Bread Basket: How the New Crop of Grain Growers, Plant Breeders, Millers, Maltsters, Bakers, Brewers, and Local Food Activists Are Redefining Our Daily Loaf The World Is Waiting for You: Graduation Speeches to Live By from Activists, Writers, and Visionaries When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World Powered by Girl: A Field Guide for Supporting Youth Activists How Do You Pray?: Inspiring Responses from Religious Leaders, Spiritual Guides, Healers, Activists and Other Lovers of Humanity Do It Anyway: The New Generation of Activists Creative Community Organizing: A Guide for Rabble-Rousers, Activists, and Quiet Lovers of Justice Organizing for Social Change: Midwest Academy Manual for Activists

[Dmca](#)